

# Kamloops Chamber of Commerce Membership Benefits | 2018



YOUR BUSINESS  
CONNECTION

[WWW.KAMLOOPSCHAMBER.CA](http://WWW.KAMLOOPSCHAMBER.CA)



# KAMLOOPS CHAMBER OF COMMERCE

YOUR BUSINESS CONNECTION

## HOW CAN WE SERVE YOU?

Browse through our member benefits and see the many ways the Chamber can best serve your business and YOU!

## SAVE MONEY

**WE WANT TO HELP YOU SAVE MONEY!**

### EXCLUSIVE MEMBER DISCOUNTS

The Chamber of Commerce can help you save money on your everyday expenses such as fuel , hotels, merchant services, group insurance, office supplies, courier services...and many more.

### MEMBER 2 MEMBER DISCOUNTS

Receive exclusive discounts of at least 15% from select Chamber members.

Check out more at [www.kamloopschamber.ca/save-your-money](http://www.kamloopschamber.ca/save-your-money)

## BUILD YOUR BRAND

**INCLUDE THE CHAMBER IN YOUR MARKETING PLAN TO BUILD YOUR BUSINESS!**

### ONLINE AND DIGITAL MARKETING

Our suite of online exposure tools such as **website ads**, **e-bulletins ads** and our **Business Directory** provide you with measurable, click-through rates and you will have the benefit of being associated with a credible business organization.

### EXCLUSIVE OPPORTUNITIES

Build your brand recognition by aligning your business with the Chamber's signature events with opportunities of sponsorship and/or promotional booths.

If you have a community event or some good news to share, we provide the streams to help spread the word such as **Social Media**, **Facebook**, **LinkedIn**, **Twitter** and **Instagram**.

Learn more about building your brand at [www.kamloopschamber.ca/build-your-brand](http://www.kamloopschamber.ca/build-your-brand)

## ADVOCACY FOR YOU

**WE LOBBY GOVERNMENT TO INFLUENCE PUBLIC POLICY CHANGE AFFECTING BUSINESSES!**

### **FOCUS GROUPS**

We invite you to bring your business concerns to us at any time and to attend roundtables and share your ideas on specific industry issues.

### **BUSINESS ADVOCACY COMMITTEE**

We welcome you to help our Business Advocacy Committee research and write recommendations to government on topics of interest to you and your business.

### **PUBLIC POLICY DEBATE**

Debate and vote on the Chamber's proposed recommendations to government. All adopted recommendations then become part of our advocacy program for the next three years.

Learn more about advocacy at [www.kamloopschamber.ca/advocacy-for-you](http://www.kamloopschamber.ca/advocacy-for-you)

## CONNECTING & DEVELOPING

**BUILD YOUR NETWORK AND DEVELOP YOUR SKILLS WITH OUR MANY OPPORTUNITIES!**

The Chamber hosts educational seminars, workshops and certificate programs that enhance your knowledge and improve your business. Topics include public speaking, bookkeeping, leadership, Microsoft Office, customer experience, networking for success, board governance and much more!

### **BUILD YOUR NETWORK**

**SOCIALS** - Join us on the first Wednesday of every month at member businesses around town.

**MOBS** - This one-hour monthly series rotates between going for coffee, lunch, or grabbing a drink at a member business.

**SPEED NETWORKING** - Attend these lightning fast, speed dating-style events with impressive results.

### **SIGNATURE EVENTS**

**STATE OF THE CITY ADDRESS** - Hear our Mayor talk about the current state of Kamloops.

**LEADERCAST KAMLOOPS** - Kamloops' only leadership development conference.

**CONNECT TRADESHOW** - Kamloops' only business-to-business tradeshow.

**BUSINESS EXCELLENCE AWARDS** - Kamloops' premier business recognition gala event.

**ANNUAL GENERAL MEETING** - Meet your new board of directors and vote at our public policy debate.

Learn more at  
[www.kamloopschamber.ca/connecting-](http://www.kamloopschamber.ca/connecting-)



Deb McClelland | Executive Director  
membership@kamloopschamber.ca

Shelley Penner | Executive Assistant  
Shelley@kamloopschamber.ca

250.372.7722

## CONNECT WITH US

Subscribe to our weekly E-Bulletins @ [kamloopschamber.ca](http://kamloopschamber.ca)

Connect with us on

Facebook @Kamloops Chamber of Commerce | Twitter @Kamloops Chamber

Instagram @kamloopschamberofcommerce

Post and Find Jobs @[kamloopschamber.ca/job bank](http://kamloopschamber.ca/job bank)

### OUR PROUD CORPORATE PARTNERS



**ABBOTT**  
WEALTH MANAGEMENT INC.

**Excel Personnel**  
Inc.  
Great People. Exceptional Companies.

**K&C's**  
Construction & Renovations Ltd

**MNP**



**TRANSMOUNTAIN**