



Selection Committee Rating Sheet | 2017

Award Category: Valley First Insurance **Retailer Award 11+ Staff**

Committee Member: _____

Please rate businesses based on the criteria listed below using the scale 1-10 with 1 being the lowest score and 10 being the highest score. 0 means there were no testimonial letters submitted. Please submit your completed rating sheet to KPMG (email or fax) by **Friday, August 25** at midnight.

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Fax: 250.828.2928 Attn: Tori Martin

Retailer Award 11+ Staff Criteria:

This Kamloops-area business must:

- demonstrate a history of exemplary customer service;
- demonstrate a strong customer service training program; and
- have a reputation of excellent product knowledge.

General Award Criteria:

- Any for-profit, non-government-owned business or individual may be nominated for any award category.
- Not-for-profit organizations (excluding governments) may be nominated for the Environmental Stewardship Award, Project of the Year, Technology Innovator and Not-for-Profit of the Year.
- Governments may be nominated for Project of the Year.
- Businesses must have a valid business license where required.
- Nominee must have been in business for a minimum of three years.
- Organizations, businesses or individuals may not nominate themselves for any award.
- Award winners may not be nominated in the same category for three years following their win, but can be nominated and win in other categories.
- Current Kamloops Chamber of Commerce board of directors may not be nominated.
- Within the city of Kamloops and 60 km of the boundaries of the city of Kamloops, and are not currently serviced by another Chamber which has an awards program.



Nominee 1 | Brandsource/ La-Z- Boy

Overview/promotion of business	1	2	3	4	5	6	7	8	9	10	
Awards/recognition	1	2	3	4	5	6	7	8	9	10	
Excellence in retail product knowledge	1	2	3	4	5	6	7	8	9	10	
Customer service training	1	2	3	4	5	6	7	8	9	10	
Customer Testimonials	0	1	2	3	4	5	6	7	8	9	10

Nominee 2 | Cain's Independent Grocer

Overview/promotion of business	1	2	3	4	5	6	7	8	9	10	
Awards/recognition	1	2	3	4	5	6	7	8	9	10	
Excellence in retail product knowledge	1	2	3	4	5	6	7	8	9	10	
Customer service training	1	2	3	4	5	6	7	8	9	10	
Customer Testimonials	0	1	2	3	4	5	6	7	8	9	10

Nominee 3 | Petland

Overview/promotion of business	1	2	3	4	5	6	7	8	9	10	
Awards/recognition	1	2	3	4	5	6	7	8	9	10	
Excellence in retail product knowledge	1	2	3	4	5	6	7	8	9	10	
Customer service training	1	2	3	4	5	6	7	8	9	10	
Customer Testimonials	0	1	2	3	4	5	6	7	8	9	10

Nominee 4 | Scott's Inn & Restaurant

Overview/promotion of business	1	2	3	4	5	6	7	8	9	10	
Awards/recognition	1	2	3	4	5	6	7	8	9	10	
Excellence in retail product knowledge	1	2	3	4	5	6	7	8	9	10	
Customer service training	1	2	3	4	5	6	7	8	9	10	
Customer Testimonials	0	1	2	3	4	5	6	7	8	9	10